



# Graphic Designing Syllabus

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## Month 1: Foundation of Graphic Design

### **Module 1: Introduction to Graphic Design**

- What is Graphic Design?
- Importance and Real-World Applications
- Design Principles: Balance, Contrast, Hierarchy, Alignment, Proximity
- Color Theory & Psychology
- Basics of Typography (Fonts, Pairing, Readability)

### **Module 2: Tools Overview & Workspace Setup**

- Introduction to Graphic Design Software
- Overview:
  - Adobe Photoshop
  - Adobe Illustrator
  - CorelDRAW
  - Adobe InDesign
  - Adobe XD & Figma (UI/UX Preview)
    - Setting Up Workspaces
    - Understanding Raster vs. Vector Graphics
    - File Types and Formats (JPG, PNG, SVG, PDF, PSD, AI, etc.)

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## Month 2: Image Editing and Raster Graphics

### **Module 3: Adobe Photoshop Essentials**

- Understanding Layers, Masks & Layer Styles
- Working with Selections and Tools
- Retouching, Filters, and Adjustments
- Creating Posters, Banners, and Social Media Posts
- Smart Objects & Non-Destructive Editing

#### **Module 4: CorelDRAW Basics**

- Introduction to Vector Design in CorelDRAW
  - Tools, Drawing Shapes, Lines, and Text
  - Creating Layouts for Print Media
  - Exporting Projects & Print Settings
  - Creating Simple Flyers and Brochures
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### **Month 3: Vector Graphics and Illustration**

#### **Module 5: Adobe Illustrator**

- Pen Tool Mastery
- Shapes, Lines, Paths, and Gradients
- Creating Icons, Illustrations, and Custom Vectors
- Logo Design Techniques
- Using Artboards and Grids Effectively

#### **Module 6: Branding & Identity Design**

- What is Branding?
  - Designing Brand Kits: Logos, Color Palettes, Typography
  - Business Card, Letterhead, and Brochure Design
  - Creating Brand Guidelines Document
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### **Month 4: Publishing and Layout Design**

#### **Module 7: Adobe InDesign Essentials**

- Understanding Layout Design
- Working with Master Pages & Paragraph Styles
- Designing Magazines, Catalogs, Newsletters
- Combining Text and Images for Print
- Exporting for Print and Digital Publishing (PDF, EPUB)

#### **Module 8: Social Media Graphics**

- Social Media Dimensions and Best Practices
- Instagram/Facebook Posts, Stories & Reels Thumbnails
- Youtube Banners and Video Thumbnails

- Carousel Posts, Interactive Elements
  - Scheduling Tools & Optimization Tips
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## Month 5: UI/UX Design Basics

### **Module 9: Adobe XD & Figma**

- UI/UX Design Concepts and Wireframes
- Introduction to User Flows and Prototyping
- Designing Web and App Interfaces
- Interactive Prototypes in XD and Figma
- Working with Components and Auto Layout (Figma)

### **Module 10: Advanced Design Techniques**

- Creating and Using Mockups
  - Free Design Resources (Fonts, Stock Images, Icons, etc.)
  - Exporting Assets for Web and Print
  - Working with Grids and Guides
  - Typography for Web vs. Print
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## Month 6: Professional Development

### **Module 11: Portfolio Development**

- Choosing and Organizing Your Best Work
- Designing a Digital and Print Portfolio
- Creating Case Studies for Projects
- Portfolio Platforms: Behance, Dribbble, PDF, Website

### **Module 12: Freelancing & Career Prep**

- Presenting Work to Clients
- Writing Proposals and Pricing Your Work
- Platforms to Find Work: Fiverr, Upwork, LinkedIn
- Resume & Cover Letter for Design Jobs
- Interview Tips & Design Challenges